The lifetime risk for breast cancer in the United States is 12%, which means that one in eight women will be affected. In 2002, approximately 203,500 women and 1,500 men in the United States were diagnosed with invasive breast cancer and 54,300 individuals were diagnosed with in situ breast cancer. An estimated 40,000 died from the disease in 2002 (American Cancer Society [ACS], 2002b).

The number of deaths attributed to breast cancer declined from 1992–1998 as a result of earlier detection and improved treatments (ACS, 2002b). Healthcare providers have long understood that early detection of breast cancer, including risk assessment, screenings, and self-examinations, increases long-term survival. Now, increasing evidence suggests that the risk of developing breast cancer also can be reduced (Prout, 2000). In fact, lifestyle changes, surgery, and medications may pre-

The high-risk breast cancer prevention clinic is held one to two days per month, depending on the number of patients scheduled. Patients may be self-referred or referred by a healthcare professional. The primary source of referrals to the clinic has been from surgeons and gynecologists. A significant number of patients have self-referred because they have relatives with breast cancer. This clinic has been advertised in a local newspaper, in grand rounds at a local hospital, in mailings to local physicians, and at several local health fairs.

This breast cancer prevention clinic seeks to provide comprehensive health education and individualized recommendations for patients who believe they are at risk for breast cancer. The goals of the clinic are listed in Figure 1. The goals of the clinic are listed in Figure 1.

**Background**

One of the major reasons women do not have mammograms or perform regular breast self-examinations (BSEs) is lack of clinician recommendation (Gulitz, Bustillo-Hernandez, & Kent, 1998). Although annual mammography is recommended for women over the age of 40 (ACS, 2002c), women aged 50 and older often are not encouraged to obtain breast screenings. In a comprehensive study completed in Florida, investigators found that primary care providers who are older than age 50, specialize in adult or geriatric care, or practice in a rural area were the providers who were most likely to miss...