Stand Up to Anonymity

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I had to turn off the television the other night. I watched “Stand Up for Cancer” for over an hour and did not hear the word I was so desperately waiting to hear: nurse. Although I applaud the efforts of those who made history by getting the network giants to come together and tackle the national cancer epidemic in front of the American public, I could not bear to watch the show a minute longer. The gaping hole representing the absence of nursing was too much for me.

I sat back, attempting to analyze my feelings. Why was I so upset? Nursing is unrecognized in all of health care. This void is a huge problem in our entire profession. I wondered: Do nurses react similarly when documentaries on spinal cord injury, the emergency room, critical care, solid organ transplantation, or high-risk perinatal care fail to integrate nursing into programs targeting the public? Why should I expect anything different from a television show on cancer? My ultimate reflection prompted an even stronger conviction of passionate outrage. I had numerous good reasons to be mad.

Of all of the existing subspecialties in health care, cancer care has historically been recognized for its team orientation to care delivery. Early in the evolution of medical oncology, in particular, interdisciplinary care was exemplified by joint decision making among nurses, pharmacists, and physicians. They relied on the complementary expertise of each discipline, in large part because of the lack of an existing blueprint that defined best practice (Boyle & Engelking, 2003). But that early teamwork also prevailed because of a healthy respect for the distinct body of knowledge and skills that each brought to the bedside to render optimal care. Hence, taking care of, and assuming credit for, patients’ care was a true collaborative team effort, incomprehensibly undertaken by one person.

Although the joint effort remains true today, the realization and definition of multiple disciplines, not within your own.

The practicality of collaborative cancer care remains. Now more than ever, a concerted effort to elevate and market nursing skill is required in today’s healthcare arena. Here is a list of seven actions that oncology nurses can take to reduce the anonymity of their practice. Pick one strategy from the list to counteract the lack of an existing blueprint.

1. • If you practice at a comprehensive or community care center, access the Web site of your center and critique if, and how, nursing is portrayed; provide written notes more than acceptance and appreciation. Being realized acknowledges characteristics of respect and honor. Being realized extends global sanction to nursing’s necessity to win the war on cancer. Being realized means I can eagerly anticipate the next television special where oncology nursing expertise is prominently displayed up front and central in winning the war on cancer.

Reference


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